

California Consumer Privacy Act (CCPA)

Notice for California Consumers

Overview

The California Consumer Privacy Act of 2018 (“CCPA”) became effective on January 1, 2020 and creates a variety of privacy rights to California consumers. We share the same information about our practices with everyone but use this notice to make disclosures required by the CCPA.

This notice includes the following parts:

- **Transparency:** We are transparent about how your personal information is collected, used, shared and sold.
- **Control:** We put you in control of your personal information, including accessing and deleting your personal information.
- **Benefits to You:** We use your personal information to benefit you and to make your experiences better.
- **Consumer Request Metrics:** We report our consumer requests metrics annually.

To learn more about Signature’s privacy principles, see our [Privacy Policy](#).

Transparency

What Personal Information We Collect

You have the right to know what kinds of personal information Signature is collecting and our business purposes for that collection.

We make this information available to consumers in the Personal data we collect section in our [Privacy Policy](#).

How We Use Your Personal Information

You have the right to know how personal information is obtained, how it is used, and our business purposes for that use.

We make this information available to consumers in the Personal data we collect section on our [Privacy Policy](#).

How We Share Your Personal Information

You have the right to know if your personal information is shared with any third parties. We may share personal information to have Service Providers, as defined by the CCPA, perform services specified by written contract. In addition, we may share personal information with third parties for other notified purposes, as permitted by the CCPA.

We make this information available to consumer in the Reasons we share personal data section on our [Privacy Policy](#).

We Do Not Sell Your Personal Information

You have the right to know whether your personal information is being sold. Your personal information is sold when it is shared with a third party for monetary or other valuable consideration for a purpose that is not a “business purposes” as set forth in the CCPA.

Signature does not sell your personal information.

Control

Right to Know, Right to Receive, Right to Delete

You have the right to:

- **Know** what specific pieces of personal information Signature has collected and retained about you over the previous 12 months.
- **Receive** a copy of your personal information.
- **Delete** your personal information.

Signature makes it easy for you to exercise your rights using our [DSAR Portal](#).

If you have more detailed inquiries, you can submit a request to dataprivacy@signatureaviation.com.

Before helping you with your inquiry, we may ask to verify your identity or the identity of your authorized agent.

Right to “Opt-out” of “Sale”

Signature Aviation does not sell your personal information, so we do not offer an opt out.

Benefits to You

Financial Incentives

The CCPA allows businesses to offer consumers financial incentives for sharing personal information. For example, a business can offer a rewards program or provide a premium service to consumers as compensation for their personal information. Where Signature offers these programs, your participation is optional, your participation will be subject to any applicable terms, and you may withdraw at any time.

Non-Discrimination

The CCPA prohibits businesses from discriminating against you for exercising your rights under the law. Such discrimination may include denying a good or service, providing a different level or quality of service, or charging different prices. The CCPA permits businesses to provide differing levels or quality or different prices where the business can demonstrate that the difference is reasonably related to the value to the business of the consumer’s personal information.

Consumer Request Metrics

2020 Report

To comply with the requirements of the CCPA, Cal. Civ. Code §§ 1798.100 – 1798.199, and its related regulation, 11 CCR § 999.317, Signature Aviation provides the following metrics related to California consumer requests received for calendar year 2020.

Request Type	Number of Requests	Resolution	Response Time
Requests to know	0	N/A	N/A
Requests to delete	0	N/A	N/A
Requests to opt-out	0	N/A	N/A